



The Music Photo Gallery, in partnership with Agustín Squassi, is honored to present a revival of one of the most significant exhibitions in the history of music photography. The original showcase took place in 1971 at New York City's Beacon Theatre, featuring Bob Gruen's striking photographs of Ike & Tina Turner. The following year, in 1972, the exhibition expanded to include a broader selection of his work, incorporating images of other legendary artists such as Bob Dylan, John Lennon & Yoko Ono, Elton John, and Mick Jagger.

The exhibition was presented at the Westbeth Gallery, where Gruen's work received its first critical recognition in *The New York Times*. This landmark review cemented his status as a rising talent and set the stage for his ascent as one of the most celebrated photographers of his time.

This groundbreaking exhibition marked the debut of Bob Gruen's career—the first time his work was formally presented to the public—and is believed to be one of the earliest showcases of large-format music photography in New York City. At a time when music imagery was largely confined to album covers and magazines, Gruen's bold decision to present his silver gelatin prints in striking dimensions of up to 30x40 inches was revolutionary, redefining the way music photography could be exhibited and experienced as fine art.

Now, over fifty years later, The Music Photo Gallery has the privilege of curating this historic collection once again, offering a rare opportunity to reflect on the historical significance of Gruen's work and its profound influence on the generations of photographers that followed.

This exhibition is a celebration of a transformative era, a tribute to the enduring artistry of Bob Gruen, and a recognition of his unique role in defining the visual narrative of music history.

~~THE HOAX~~

96 Greene St. 2nd Floor
(10012) SoHo, New York

Online Viewing Room





Bob Gruen at his exhibition at Greenwich Art Barn in Greenwich CT, 1974

ABOUT THE MUSIC PHOTO GALLERY

The Music Photo Gallery (TMPG) seeks to validate music photography as Fine Art Photography. Representing the most important photographers of music history worldwide, whose work captured the culture and popular idols of the 60's, 70's and 80's in the USA.

Based in New York City and co-working from Buenos Aires, TMPG creates, produces, and develops original cultural content in innovative formats partnering with artists, photographers, filmmakers, curators, local producers, writers, designers, and professionals from all related areas, in order to legitimize the music photography genre as an accepted fine art expression.

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From February 5th through March 2025

By Appointment Only

The-Hoax Studios | 96 Greene St., 2nd Floor
(10102) SoHo, New York



BOB GRUEN
Sid Vicious
Dallas, TX 1978
One of a Kind Vintage Artwork
Silver Gelatin Print Mounted on Masonite
Size: 11x 12 inch
Stamped & signed on verso by the artist



BOB GRUEN
Yoko Ono
Central Park, NYC 1973
One of a Kind Vintage Artwork
Silver Gelatin Print Mounted on Masonite
Size: 11x14 inch
Stamped & signed on verso by the artist



BOB GRUEN
Tina Turner
Honka Monka Club, NYC 1970
One of a Kind Vintage Artwork
Silver Gelatin Print Mounted on Masonite
Size: 30 x 40 inch
Stamped & signed on verso by the artist



BOB GRUEN
Bob Dylan - Newport Folk Festival
Newport, RI 1965
One of a Kind Vintage Artwork
C-print / Printed in 1965
Size: 9½ x 13 ¾ inch
Stamped & signed on verso by the artist

Bob Gruen's photograph of Bob Dylan at the 1965 Newport Folk Festival is more than just an image—it captures a turning point in music history. That night, Dylan's electrified performance sent shockwaves through the folk community, signaling a radical shift that redefined a generation. At the very start of his career, Gruen was there to document it.

For nearly a decade, these photographs remained unseen. When they finally emerged in the mid-1970s, they became some of the most widely published images of Dylan's Newport performance, solidifying Gruen's place in rock photography. This moment not only marked Dylan's transformation but also launched Gruen's legendary career, which has spanned over 60 years and helped define the visual legacy of music's greatest icons.

This exhibition features a one-of-a-kind print of this iconic photograph, made as a Chromogenic print under Bob's supervision. This work stands as one of the most significant photographic pieces of Bob Dylan, and its rarity and authenticity make it a remarkable record of a defining moment in music history.